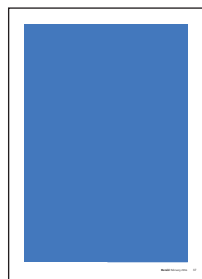
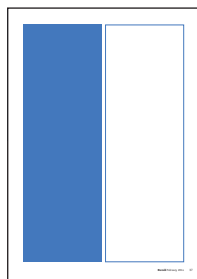


The Presbyterian Herald

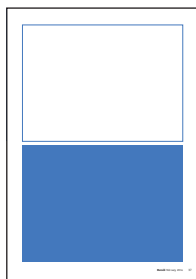
Advertising Rates – February 2020



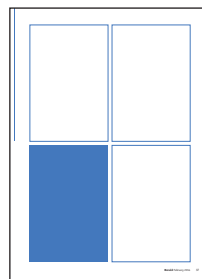
Full Page
Cover 210mm x 297mm
Inside 176mm x 256mm



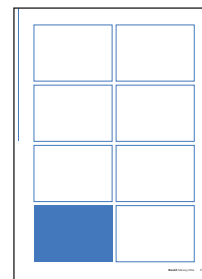
Half Page Portrait
86mm x 256mm



Half Page Landscape
176mm x 126mm



Quarter Page
86mm x 126mm



One-eighth Page
86mm x 61mm

Display Ads

Data: Trim size 210w x 297h; Bleed 3mm

Full Page – Inside Front/Outside Back £450.00
Full Page – Inside £400.00
Half Page portrait (86mm x 256mm) £270.00

Half Page landscape (176mm x 126mm) £270.00
Quarter Page (86mm x 126mm) £140.00
One Eighth (86mm x 61mm) £75.00

Semi Display (per column cm)£7.00

Prices do not include VAT

The Presbyterian Herald does not take inserts

**Classified Ads are charged at 30p per word
Box Number - £2 extra**

The *Presbyterian Herald* is the official magazine of the Presbyterian Church in Ireland and currently has a circulation of 12,000.

It is published monthly with July/August and December/January being combined issues.

Copy to be with the Herald office on the first of the month preceding publication.

Copy for display advertising should be supplied digitally where possible.

All ads must be booked in writing.

NB: Positions within PCI congregations must go through the relevant Peninsula and APP approval process.

Registered Charity or PCI Congregation – 10%

Display ads: 5 insertions in 10 month period – 5% reduction

Display ads: 10 insertions in 10 month period – 10% reduction

Agents Commission – 15%

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