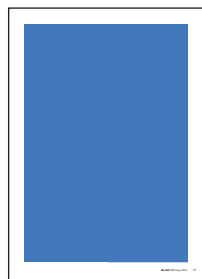
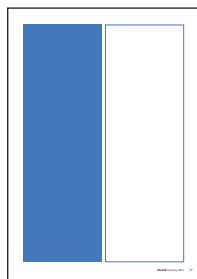


# The Presbyterian Herald

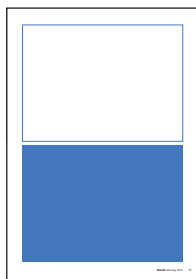
## Advertising Rates – February 2024



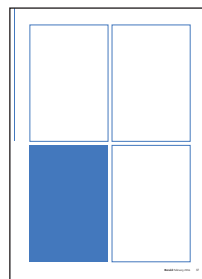
Full Page  
Cover 210mm x 297mm  
Inside 176mm x 256mm



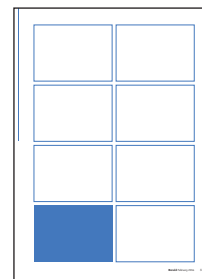
Half Page Portrait  
86mm x 256mm



Half Page Landscape  
176mm x 126mm



Quarter Page  
86mm x 126mm



One-eighth Page  
86mm x 61mm

### Display Ads

*Data: Trim size 210w x 297h; Bleed 3mm*

Full Page – Inside Front/Outside Back ..... £520.00  
Full Page – Inside ..... £480.00  
Half Page portrait (86mm x 256mm) ..... £310.00

Half Page landscape (176mm x 126mm) ..... £310.00  
Quarter Page (86mm x 126mm) ..... £160.00  
One Eighth (86mm x 61mm) ..... £85.00

**Semi Display (per column cm) .....£8.00**

*Prices do not include VAT where applicable*

*The Presbyterian Herald does not take inserts*

---

**Classified Ads are charged at 40p per word  
Box Number - £2 extra**

---

The *Presbyterian Herald* is the official magazine of the Presbyterian Church in Ireland and currently has a circulation of 10,500.

It is published monthly with July/August and December/January being combined issues.

---

**Copy to be with the Herald office on the first of the month preceding publication.**

**Copy for display advertising should be supplied digitally where possible.**

**All ads must be booked in writing.**

**NB: Positions within PCI congregations must go through the relevant Peninsula and APP approval process.**

---

Registered Charity or PCI Congregation – 12%

Display ads: 5 insertions in 10 month period – 7% reduction

Display ads: 10 insertions in 10 month period – 15% reduction

Agents Commission – 15%

**The Presbyterian Herald,  
Assembly Buildings, Fisherwick Place, Belfast BT1 6DW**

**T: +44 (0)28 9032 2284 ext 294 E: [herald@presbyterianireland.org](mailto:herald@presbyterianireland.org) W: [www.presbyterianireland.org/herald](http://www.presbyterianireland.org/herald)**

 Presbyterian  
CHURCH IN IRELAND

# Herald